Production Art File Submission Requirements

Harrington Graphics prides itself on staying ahead with the latest technology; you can rest assured we will have the most current versions of the following supported applications for art production: Adobe Illustrator, Corel Draw, Adobe Photoshop, Adobe Acrobat, and Adobe InDesign.

Some file types will only work for certain categories of output as well. It is always recommended to send any files in vector format for best scalable output and the fonts converted to paths, or curves and as either an .ai file or a vector .eps file. Any image file is recommended to use as high resolution .psd first, .jpg as alternative if needed. Image files must be saved at 100 dpi at full size output. Right mouse click logos/images from internet are poor quality for print output and you should always pursue the correct output type for best quality. All colors should be in CMYK, and spot colors called out in PMS solid coated. In creation of files, bleeds are not necessary. Any live color proofs required are a section of design no larger than 24" x 48". Cost for live proof is $90.00 minimum and will be output on material used in project. PDF is always the preferred file format provided for production. RGB Images are not print production files and should be converted to CMYK. You may submit files larger than 10' in any direction at 25% or 50% of full size. File names must be unique to project, not sign.pdf or banner.pdf. Use name of company and unique name of project. Example ABCWelding_OpenHouseBanner.pdf. If there are multiple files the same size, you can submit as multiple page pdf. Templates and Spec pdfs are available for certain products and must fit these items. All files submitted will be review for fit, color and production. You can submit the production files at popular websites like WeTransfer, DropBox, HighTail, or if it's smaller than 12mb, you can email direct to art@HarringtonGraphics.com for review. HarringtonGraphics reserves the right to reject artwork for production and clients will be notified of necessary changes needed for production.

Art/Design/ and Brand/Logo Creation by HarringtonGraphics

HarringtonGraphics is also a full design company and offers design for any and all sign projects we provide. Artwork is created using any assets provided and quality control of all elements for consistent brand management on all mediums. Artwork is charged at the rate of $90 per hour, and billed in half hour increments.

Art/Design Retention

Art/Design by HarringtonGraphics is stored on a cloud based server for 5 years. Any Brand/Logo created by HarringtonGraphics is retained indefinitely and stored on a cloud based server.